



*Reba Baskett*

## EXPERIENCE

**ROCKETOWN, May 2008 - CURRENT**  
[www.rocketown.com](http://www.rocketown.com) [www.rocketownfl.com](http://www.rocketownfl.com)

Help oversee creative aspects of Rocketown's web & print presence. Creation of marketing materials from fliers, cd booklets, online distribution materials, & more. Web site planning, design & maintenance. Weekly e-mail blast.

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**SUN GROVE, 2004-2006**  
[www.sungrove.org](http://www.sungrove.org)

**MULTIMEDIA COORDINATOR 5/05 - 12/06**  
Created printed material from bulletins, postcards, fliers & mass mailers. Created Sunday Morning media including but not limited to: Powerpoint & Media Shout presentations, special productions. Brainstorm, shoot, & edit video. Attend weekly planning meetings. Help brainstorm future sermon series. Created & maintained three websites. Extensive database back-end that stored church calendar, private message board. Created & e-mailed HTML updates to church members. Created podcast, edited audio sermons & published in podcast form. Lead training classes on new technology. Trouble shoot basic computer problems on Windows & Apple platform.

**ADMINISTRATIVE ASSISTANT 5/04 - 5/05**  
Provided direct administrative support for the Pastors.

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**FREELANCE, 1999 - CURRENT**  
[www.rebabaskett.com](http://www.rebabaskett.com)

**GRAPHIC & WEB DESIGN / MARKETING/ PHOTOGRAPHY**  
All creative & business aspects of running company. Creation of marketing materials from fliers, cd booklets, dvd covers, online distribution materials, & more. Web site planning, design & maintenance. Creation & execution of online marketing campaigns. Social networking, viral marketing campaigns & grassroots campaigns. Event photography for use on websites & printed material.

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## WHAT I LOVE

Creating technology that works for people. Exploring new ideas and developing solutions that work.

## THE PORTFOLIO

[www.rebabaskett.com](http://www.rebabaskett.com)

## THE SKILLS

Visual Design  
Basic HTML/CSS  
Content Management Systems  
Digital Photography & Editing  
Social Media  
Understanding of Current  
Technologies  
Video Editing

## EDUCATION

Bachelor of Liberal Science  
Belmont University  
Nashville, TN

## CONTACT

[www.rebabaskett.com](http://www.rebabaskett.com)  
[reba@rebabaskett.com](mailto:reba@rebabaskett.com)

